

# Vision Metrica

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**Service Description**

# Our Service

We provide cutting-edge **Data Analysis**, **Process Automation**, and **Web Design** solutions to help businesses optimize operations, increase efficiency, and drive growth. Whether you're looking to extract meaningful insights from your data, streamline business processes, or establish a powerful online presence, our expert services are designed to meet your unique needs.

**Are you new to data-driven decision-making? No problem!** We guide you every step of the way, helping you uncover the true power of data in your business. Discover patterns, trends, and insights you never imagined before—turning information into actionable strategies that drive success.

In today's fast-paced digital world, staying ahead requires more than just traditional methods. We specialize in transforming analog businesses into **modern, data-driven businesses** by leveraging automation, AI-powered analytics, and **scalable digital solutions**. Whether you choose from our tailored service packages or request a fully customized solution, we ensure that your business is equipped to thrive in the digital era.

**Get to know your business like never before - through data. Let us help you unlock hidden opportunities and maximize your potential!**

# Data Analysis





# Data Analysis

## *How does it work?*

### 1. First Consultation – Understanding Your Business (Free of Charge!)

In the first consultation, we take the time to **get to know your business, your existing data, and your goals**. We explain how we operate and what data can reveal about your business or market. Together, we define a **clear plan on how to proceed**. And the best part? This consultation is completely **free**—no obligations!

### 2. Potential Analysis – Exploring the Possibilities

As part of the consultation, we assess how **data can support and enhance your business**. We identify what's possible, what additional data might be needed, and how expanding data collection could benefit you. We align our approach with your **business vision and strategic goals**.

### 3. Data Check – Evaluating Your Raw Data

A professional data expert will **examine your existing datasets** to uncover their **potential and limitations**. We assess data quality, structure, and possible improvements, ensuring that your data is ready for actionable insights.

# Data Analysis

## *How does it work?*

### 4. Information About Your Data – Unlocking Its Power

We **educate you** on why data is such a valuable asset. You'll learn **what you can achieve** with the data you already have, the **different types of data**, and how **data-driven decision-making** can elevate your business strategy.

### 5. Data Cleaning – Transforming Raw Data into Usable Insights

Raw data is often messy. We **process, refine, and structure your data** so that it can be used effectively. Whether for **employee reporting, visualization, or further analysis**, we turn your data into a **powerful decision-making tool**.

### 6. Data Analysis – Gaining Actionable Insights

Once your data is cleaned, we perform **in-depth analysis** to uncover **key trends, performance indicators, and growth opportunities**. We provide insights on your **business processes, market trends, return on investment (ROI), and more—**based on your interests from the consultation.

# Data Analysis

## *How does it work?*

### 7. Data Scraping – Collecting External Data for Your Needs

Need **publicly available data** for your business? We use data scraping techniques to **gather information from websites and platforms**, eliminating the need for **manual searching and data entry**.

### 8. Data Automation – Saving Time & Effort

Are you **tired of manually handling invoices, responding to emails, or processing large amounts of data**? We automate repetitive tasks, helping you **save time and increase efficiency**. From **guiding you through digital solutions** to developing **custom software**, we make automation work for your business.

### 9. Predictive Models – Making Data Work for Future Growth

Want to **scale your business but unsure about the risks**? We develop **predictive models** tailored to your business, helping you **forecast trends, optimize resources, and make strategic decisions with confidence**. **Minimize risks and maximize your returns** through intelligent data modeling.

# Data Analysis

*How does it work?*

## 10. Ongoing Consultancy – Long-Term Support & Growth

Once you experience the benefits of **data-driven decision-making**, we stay by your side. Our **ongoing consultancy** ensures that your business continues to grow and adapt to new challenges. **At Vision Metrica, we grow with our clients—we see you as partners in success.**



# Automation



# Automatization

## *How does it work?*

### 1. First Consultation – Understanding Your Needs (Free of Charge!)

In our initial consultation, we take the time to **understand your business processes, pain points, and automatization goals**. We explain how automation can transform your workflow and improve productivity. Together, we define a **clear plan on how to proceed**—and the best part? This consultation is **completely free** with no obligations!

### 2. Potential Analysis – Identifying Opportunities for Automatization

We assess how automation can **enhance efficiency, eliminate bottlenecks, and improve accuracy**. We analyze what is possible, what additional tools might be needed, and how **automating key tasks** can bring measurable improvements to your business operations.

### 3. Process Check – Evaluating Your Current Workflow

A professional will **examine your existing processes** to identify inefficiencies, redundancies, and areas where automation can be applied. This ensures that we **maximize the benefits of automatization** while maintaining smooth operations.

# Automatization

## *How does it work?*

### 4. Information About Your Processes – Understanding Their Impact

We provide insights into your current processes, **explaining their role in your business success**. You'll learn where inefficiencies exist, how automation can solve them, and how your business can transition from **manual to smart, automated operations**.

### 5. Process Documentation – Structuring Your Workflow

We assess how automation can **enhance efficiency, eliminate bottlenecks, and improve accuracy**. We analyze what is possible, what additional tools might be needed, and how **automating key tasks** can bring measurable improvements to your business operations.

### 6. Process Analysis – Finding the Best Automatization Solutions

Once your processes are documented, we conduct a detailed analysis to determine **where automatization can bring the most value**. We identify **key pain points**, suggest improvements, and create an **automatization strategy tailored to your business needs**.

# Automation

## *How does it work?*

### 7. Process Automatization – Implementing Smart Solutions

We implement **custom automatization solutions** to eliminate repetitive tasks, increase efficiency, and reduce errors. Whether it's **automating invoices, customer communication, data processing, or other workflows**, we ensure that your operations run **smoother and faster**.

### 8. Process Tuning – Optimizing for Maximum Performance

Automation doesn't stop at implementation. We fine-tune automated workflows to ensure **optimal performance, minimal downtime, and seamless integration** with your existing systems.

### 9. Alternative Modeling – Exploring Different Approaches

Sometimes, the best solution isn't always the most obvious one. We **explore alternative automatization models** to find the most effective and **cost-efficient** way to improve your workflow.

# Automatization

## *How does it work?*

### **10. Ongoing Consultancy – Long-Term Support & Growth**

Automatization is an ongoing journey, and we are here to support you every step of the way. Our **consultancy services** ensure that your business stays ahead with **continuous improvements and upgrades**. At **Vision Metrica**, we grow with our clients—because your success is our success!



# Web Design



# Web Design

## *How does it work?*

### 1. Concept & Design

We begin by understanding your brand, your goals, and your audience. Then, we translate your ideas into a **web design concept** that is both visually striking and highly functional. From layout to color palette to user experience, everything is designed to **match your unique identity**.

### 2. WordPress Installation & Setup – Your Site, Ready to Go

We take care of all the technical steps to get your site up and running. This includes **installing WordPress**, setting up themes, and configuring key settings so you don't have to worry about the backend. Your website will be ready to grow with your business.

### 3. Contact Form – Stay Connected with Your Visitors

Every modern website needs a way for customers to reach out. We design and integrate a **fully functional, user-friendly contact form** so your visitors can **easily connect with you**—whether it's to ask a question, request a quote, or book a service.

# Web Design

## *How does it work?*

### 4. Responsive Design – Looks Perfect on Every Device

We begin by understanding your brand, your goals, and your audience. Then, we translate your ideas into a **web design concept** that is both visually striking and highly functional. From layout to color palette to user experience, everything is designed to **match your unique identity**.

### 5. Security Implementation – Safe & Secure by Default

We install **essential security features** that protect your website from malware, spam, and vulnerabilities. With firewalls, SSL, backups, and more, your site will be **secure, trustworthy, and always online**.

### 6. 7 Subsites – More Pages, More Possibilities

We include up to **7 professionally designed subpages**, such as “About Us,” “Services,” “Contact,” “Portfolio,” or any other section you need. This gives you plenty of room to **share your story, showcase your work**, and guide your visitors through your offer.

# Web Design

## *How does it work?*

### 7. SEO Optimization – Be Found Where It Matters

Your website isn't just a digital business card—it's a tool for growth. We implement **search engine optimization (SEO)** best practices to help you **rank on Google**, reach more people, and generate more organic traffic to your site.

### 8. Online Shop Integration – Start Selling Online

Want to sell products or services directly from your website? We'll integrate a **fully functional online shop**, set up product pages, payment options, and shopping cart systems so you can **start generating revenue 24/7**.

### 9. Multilingual – Speak Your Audience's Language

Reach a global audience or serve a diverse customer base with **multilingual capabilities**. We implement language switchers and translation-friendly design so your site can **communicate effectively in multiple languages**.



# Web Design

*How does it work?*

## 10. Member Area – Build a Community or Offer Exclusive Access

Whether you want to run a membership program, online course, or private content section, we set up a **secure member area** with user registration, logins, and content restrictions. Perfect for **building loyalty and recurring engagement**.

# Need a more tailored solution?

At **Vision Metrica**, flexibility is key! Every single service from our packages—whether it's **data analysis, process automation, or web design**—is also available individually. But that's not all! We offer **many more services**, including:

- ✓ **App Development**
- ✓ **Custom Software Solutions**
- ✓ **Image Detection & AI Models**
- ✓ **Web & API Integrations**
- ✓ **And much more!**

**Custom solutions are at the heart of Vision Metrica.** We work closely with you to understand your unique business needs and create tailored solutions that drive success.

With **over 5 years of IT expertise** and an extensive **network of tech professionals**, we are also happy to connect you with experts in specialized fields.



**Get in touch with us today!** Let's find out together how we can take your business to the next level. Book Your Consultation Today!



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